

PRESS RELEASE

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iceCUBED X launch ADA trading markets in South Africa

FOR IMMEDIATE RELEASE

Johannesburg, South Africa – ICE³X has announced the launch of Cardano ADA on their trading platform. ICE³X will be offering ADA/ZAR & ADA/BTC markets from the get go.

Already offering a selection of other cryptocurrencies, iceCUBED X believe that ADA Token is a suitable addition to the exchange. Cardano is a project that began in 2015 as an effort to change the way cryptocurrencies are designed and developed. The overall focus beyond a particular set of innovations is to provide a more balanced and sustainable ecosystem that better accounts for the needs of its users as well as other systems seeking integration.

In the spirit of many open source projects, Cardano did not begin with a comprehensive roadmap or even an authoritative white paper. Rather it embraced a collection of design principles, engineering best practices and avenues for exploration.

Traders who have registered with the iceCUBED exchange are presently able to deposit and withdraw ADA Cardano to and from their ICE³X accounts. The ADA/BTC market is expected to open for trading on Wednesday 1st of August, with the ADA/ZAR market going live at the same time. **The ADA/BTC market has no trading fees.**

“We think ADA Cardano is currently the most suitable coin to add to the exchange, because it is fundamentally different in its approach, I think Charles (Hoskinson) is an incredible mind and in the sea of ICO noise, Cardano is the elusive mystery *island*, said Gareth Grobler, CEO of ICE³X.”

Traders are welcome to sign up [here](#) to trade ADA Cardano on iceCUBED X. Further information on how to trade ADA or frequently asked questions can be found on our service desk portal help.ice3.com.

ICE3X.COM have been operating as a trusted cryptocurrency exchange in South Africa since 2013. ICE³X / ice3x.com is registered in South Africa with CIPC as “Internet Currency Evolution Cubed (PTY) Ltd”. More information about iceCUBED X on our website www.ice3x.co.za